

# BREEDING PROGRAM BLUEPRINT

Blueprint How to Make Six Figures a  
Year Breeding Dogs



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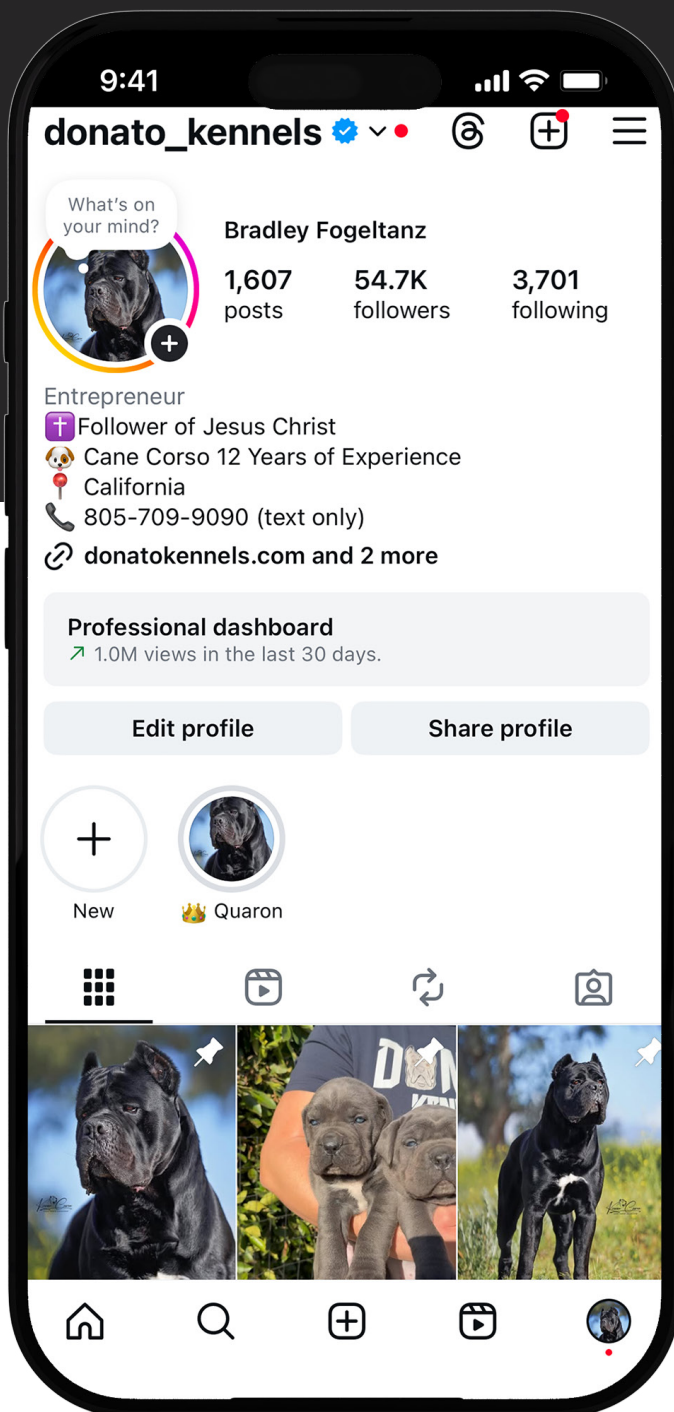
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# Sales, Branding & Marketing Systems



- 🐾 How to position your kennel as a premium brand Social media growth (IG, TikTok, FB).
- 🐾 Content strategies that build demand.
- 🐾 How to create waiting lists before litters drop

# Puppy Pricing, Contracts & Legal Protection

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- 🐾 Correct puppy pricing for your market
- 🐾 Deposit agreements, health guarantees, and contract templates
- 🐾 Policies that protect you AND your buyers

# Whelping & Puppy Development Masterclass

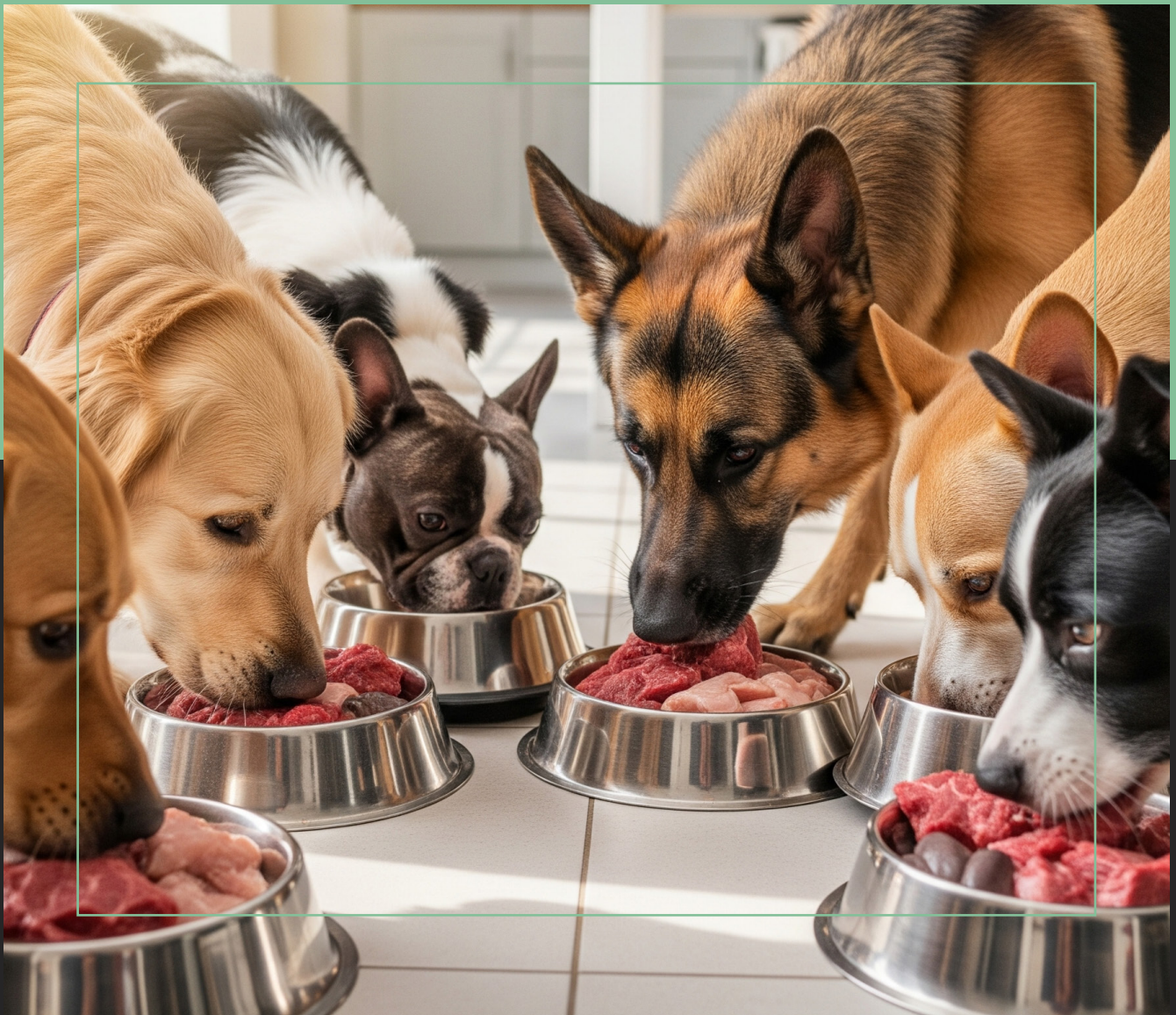
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- 🐾 Whelping room setup
- 🐾 Step-by-step guidance from birth to go-home
- 🐾 Vaccine & deworming schedules
- 🐾 Early neurological stimulation, temperament testing, and development



# Health, Nutrition & Genetics

- 🐾 Raw feeding programs & supplements
- 🐾 Genetic health testing & risk reduction
- 🐾 Improving the health and longevity of your lines



# Buyer Screening & Client Management

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- 🐾 How to qualify serious buyers
- 🐾 Communication scripts, deposit handling, and expectation management
- 🐾 How to reduce time-wasters and problematic buyers





# Shipping, Transport & Logistics

- 🐾 How to use flight nannies
- 🐾 Cargo shipping options
- 🐾 Safe delivery systems for nationwide or international buyers

# Business Systems & Scaling

- 🐾 Turning breeding into a predictable, sustainable business
- 🐾 CRM setup, follow-up systems, and client tracking
- 🐾 Adding stud services, co-owns, and expansions



# 20% Lifetime Discount on Revival Raw Dog Food

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- 🐾 Save on feeding your kennel
- 🐾 Boost margins and long-term profitability

# Affiliate Program Access (Residual Income)

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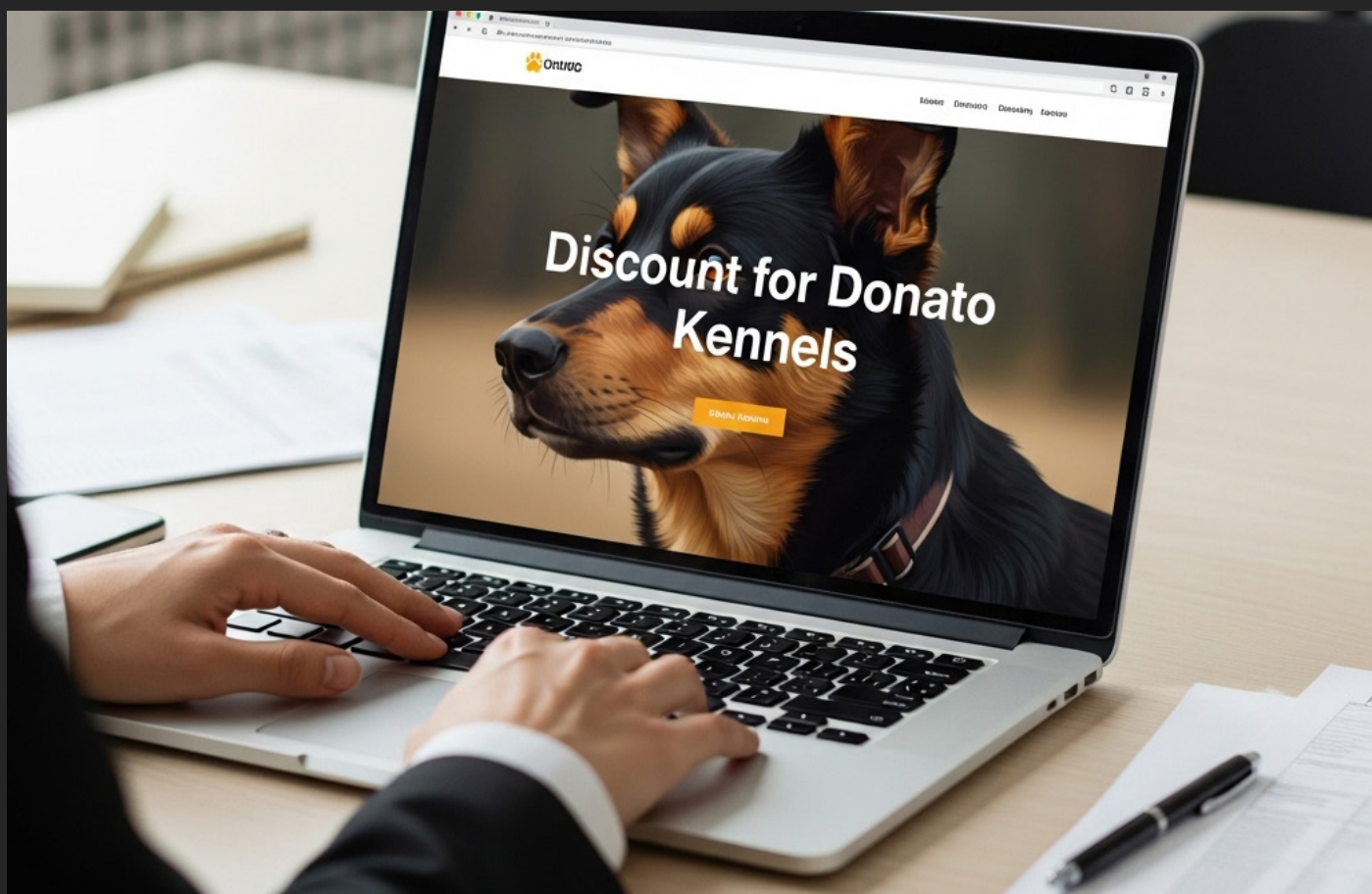
- 🐾 Earn commissions on your puppy buyers' food orders
- 🐾 Build passive income every month
- 🐾 Turn every puppy sale into long-term revenue



# Assistance With Puppy Sales



- 🐾 Help with pricing, marketing, and buyer screening
- 🐾 Optional promotion through our network
- 🐾 Learn how to sell litters faster and for premium pricing



# Discounted Stud Services From Donato Kennels

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- 🐾 Reduced rates on all in-house studs
- 🐾 Better genetics without the high cost
- 🐾 Increase your litter quality & market value

# Optional: Ready-to-Breed Adult Female

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- 🐾 Access to an adult female ready to breed within 6 months
- 🐾 Fastest path to ROI
- 🐾 Skip the 18–24 month wait of raising a puppy





# Medications & Veterinary Support Resources

(Educational purposes — non-prescription access varies by region)

- 🐾 Guidance on common breeder-safe medications
- 🐾 How to build a proper medication kit for whelping and emergencies
- 🐾 Simple step-by-step “how to” instructions (e.g., dosing, storage, timing)
- 🐾 Education on preventative care, supplements, and best practices
- 🐾 Where many breeders source vet-grade medications, supplies, and equipment
- 🐾 Understanding when to treat at home vs when to involve a licensed vet
- 🐾 Building relationships with supportive veterinarians for ongoing care

*Note: Education-focused only — compliance and legal use always emphasized*



## This program is built to give breeders:

- Faster results
- Higher-quality dogs
- Predictable income
- Professional systems
- Ethical, scalable success
- Long-term mentorship from someone active in the industry



## **Brad Fogeltanz** owner of Donato Kennels

*12 years of breeding experience specifically with Cane Corso breed.*

1:1 Mentorship with Brad . Giving access to him via scheduled phone calls. Monthly zoom sessions. And quick daily communication via text messages. Brad will hold your hand through the process in this Done For You Building Your Kennel Program

This one (1) program is designed to lay out the roadmap for the client to make six figures a year of income through dog breeding.